

# INCORPORATION JUBILEE BARGAINS IN ALL DEPARTMENTS!

We celebrate this week the greatest event in the history of the Auerbach Store. We are going to make this Trade Festival a week of splendid success—to surpass any Trade Festival Salt Lake has ever known. We have reduced some of the most seasonable merchandise to a point never reached before for goods of like character. You'll find unexampled reductions rampant in every department, on every counter and shelf. We urge you and your friends to test the bargain power of the store on this occasion, and the only way for you to pass judgment on the efforts we have put forth for this week's tremendous trading is to call early tomorrow and visit each department

## INCORPORATION JUBILEE BARGAINS IN SUMMER SHOES

That will most assuredly bring out a large attendance Monday.

MISSES' PATENT LEATHER BUTTON OXFORDS, with brown cloth tops, sizes 11½ to 2, value \$3.00, at per pair **\$1.65**

LADIES' BLACK KID OXFORDS, with cloth or kid tops, all sizes, value \$2.25, at per pair **\$1.55**

CHILDREN'S BLACK KID OXFORDS, with extension soles and patent tip, sizes 8½ to 11, at per pair **\$1.10**

ESTABLISHED 1864.

**F. Auerbach & Bro.**

ONE PRICE TO ALL. NEVER UNDERSOLD.

## AN INCORPORATION JUBILEE BARGAIN IN MILLINERY

\$7.50 and \$8.00 Hats at \$4.69

Here's a chance to secure a stunning summer hat at less than half its real value. Two large tables full of nobby trimmed hats, each hat fashionably trimmed with the summer's smartest fixings—hats that are absolutely fresh and clean and worth up to \$8.50, this week, while they last, special for **\$4.69**

MONDAY  
100 Pairs Misses' and Children's Tan Oxfords  
Sizes 6 to 2; values up to \$2.50, at per pair **\$1.00**

MONDAY  
Ladies' Fine Patent Kid Dress Oxfords  
With brown cloth tops and low heels; value \$3.25, at per pair **\$1.95**

MONDAY  
\$6 Aurora Curtains  
High class draperies, on sale at per pair **\$3.60**

MONDAY  
\$1.10  
On sale at, per pair **\$1.10**

MONDAY  
\$4.00 Cluny Curtains, Irish Point Curtains, Cable Net Curtains and Ivory Scotch Novelty Curtains  
On sale at, per pair **\$2.40**

MONDAY  
\$3.50  
White Fringed Marseilles Bed Spreads  
Square and with cut corners; on sale at, each **\$1.89**

MONDAY  
60c  
H'mstitch'd Dresser Scarfs and Squares  
60c scalloped and embroidered center pieces, and 60c Princess doilies, all on sale at, each **33c**

MONDAY  
\$2.00 Table Linens  
Full bleached, sat-in damask, German and Irish makes, newest designs, on sale at, per yard **\$1.29**

MONDAY  
85c Hemmed Bleached Bed Sheets  
None better for wear; 23 yards long and 2 yards wide; on sale at **59c**

MONDAY  
\$1.00 Bleached Damask Breakfast Cloths  
8-4 size, assorted designs, on sale at **59c**

MONDAY  
16½c Hemmed Pillow Cases  
The Wonder brand—size 45 by 26 in., on sale at, each **10c**

MONDAY  
Absorbent Knitted Washcloths  
15 in. square, limit 6 to a customer, at **3½c**

MONDAY  
\$1.50 Couch Covers  
50 inches wide, 3 yards long, on sale at **88c**

MONDAY  
\$1.75  
Tapestry Table Covers  
6-4 size, on sale at, each **\$1.10**

## AN INCORPORATION SALE OF SUMMER WASH GOODS

THOUSANDS OF YARDS OF COLORED AND WHITE COTTON FABRICS NOW TO GO AT ENORMOUS REDUCTIONS

The bargains of the season are here set forth with no uncertain hand. Take them this week.

1,000 yards Swiss printed lawns, value 10c; this week, per yard **3½c**

Organdy Florelle; value 15c; this week, per yard **6¼c**

Black silk mulls and cream dotted silk mulls; value 25c; this week, per yard **9c**

Printed and embroidered wash fabrics, value up to 25c; this week, per yard **11½c**

Thousands of silk mixed wash fabrics; values up to 40c; this week, per yard **17½c**

100 pieces Swiss lustre silks, in all the evening and street shades; values 50c; this week, per yard **23c**

Silk Jacquard and silk Fillet wash fabrics and fancy linens; value 75c; this week, per yard **29c**

90c and \$1.00 wash goods novelties—the most exclusive French importations, go this week, per yard **69c**

Thousands of yards of silk novelties, cut down to **39c**

Thousands of yards of fancy white waistings, white dotted Swisses, white Flaxons, white India linons, Victoria lawns, white Persian lawns, dimities and nainsooks; value 20c; per yard **11c**

25c white waistings, Persian lawns, India linons, striped and checked dimities, go this week, per yard **12½c**

30c white poplins, piques, dotted Swisses, waistings, India linons, Victoria lawns, Persian lawns, mercerized batistes and dimities, go this week, per yard **19c**

40c white mercerized Batiste, French lawns, Persian lawns, India linons, Satin du Luze, corded Piques, fancy Piques and waistings, go this week, per yard **24c**

60c white French lawns, mercerized batiste, India linons and Persian lawns, go this week, per yard **39c**

75c white skirting linens, waistings, mercerized Batiste, French and Sylvia lawns, go this week, per yard **46c**

## INCORPORATION JUBILEE BARGAINS IN WOMEN'S SUMMER CLOTHES

THE COOL, COMFORT-GIVING, SERVICEABLE KIND—THE KIND THAT FIT PERFECTLY—THIS WEEK AT AUERBACH'S AT PRICES THAT CLEARLY DEFINE OUR LEADERSHIP AS SALT LAKE'S MOST GENEROUS VALUE GIVERS.

\$9.50 LINENE SUITS, \$4.95

Linene suits, in natural color, white, pink, rose or Cadet blue, 36 in. semi-fitting jacket, full pleated skirts; elegantly tailored garments; \$9.50 values, on sale at **\$4.95**

\$18.50 TUB SUITS, \$11.75

Wash suits of linen, linen crash and basket weave linen, in modish tans, white and other pretty summer shades; well tailored, nobby summer suits; \$18.50 values at **\$11.75**

\$18.50 SILK DRESSES, \$9.75

Pretty Rajah, taffeta or Foulard dresses in dainty summery shades, in the very stylish pleated effects; \$18.50 values at **\$9.75**

\$25.00 SILK DRESSES, \$13.85

Fine chiffon taffetas and beautiful satin Foulards, in pretty, delicate colors, also navy and black, developed in the pleated and tunic styles; \$25.00 values at **\$13.85**

\$9.00 LINGERIE DRESSES, \$4.65

Dresses of sheer lawn or fine Batiste, in white, pink or light blue, quaintly made and prettily trimmed, including a very pretty tunic style; \$9.00 values, on sale at **\$4.65**

\$13.50 LINGERIE DRESSES, \$7.75

Dainty and charming summer dresses of sheer lawn or fine batiste, in white and dainty summery shades; very pretty, attractive styles; \$13.50 values at **\$7.75**

### A STUPENDOUS STOCK OF LINGERIE WAISTS

Compels us to sell summer waists at quick-selling prices; rather than wait till the end of the season to unload, we are giving you now, when you need them the most, at the beginning of the summer season, seasonable waists in fashion's most charming summer styles, at prices that defy competition.

\$1.00 Waists, 47c.

Pretty lawn waists or fine gingham waists, in checks or stripes; all sizes, \$1.00 values at **47c**

\$1.75 Waists, 98c.

Beautiful lingerie waists, also tailored waists, in colored madras; \$1.75 values, at **98c**

\$2.25 Waists, \$1.39.

Waists of sheer white lawn or fine Batiste, prettily trimmed or tailored madras, in white or colors; \$2.25 values at **\$1.39**

\$3.50 Waists, \$1.98.

Waists of superior quality and fine workmanship, more than a dozen styles, including low neck and short sleeves; \$3.50 waists at **\$1.98**

## INCORPORATION JUBILEE BARGAINS Silks and Dress Goods

Here's values to create a furor; you've never read of offerings to equal them. Every item is at the lowest possible notch, quality considered.

### FANCY SILKS

Fancy Taffetas—100 yards of fancy taffetas in small and large checks, in colors, navy, brown, green, red and others suitable for gowns and waists; regular value 85c; on sale at, per yard **65c**

### RAJAH SILKS

Rajah silk, 27 inches wide, in colors, light blue, pink, cream and black; regular value 85c; on sale at, per yard **69c**

### CREAM AND WHITE SILKS

75c messalines, 19 inches wide; sale price per yard **48c**

85c Peau de Cygnes, 19 inches wide; sale price, per yard **59c**

1.00 Messalines, 20 inches wide; sale price, per yard **79c**

1.25 messalines, 27 inches wide; sale price, per yard **89c**

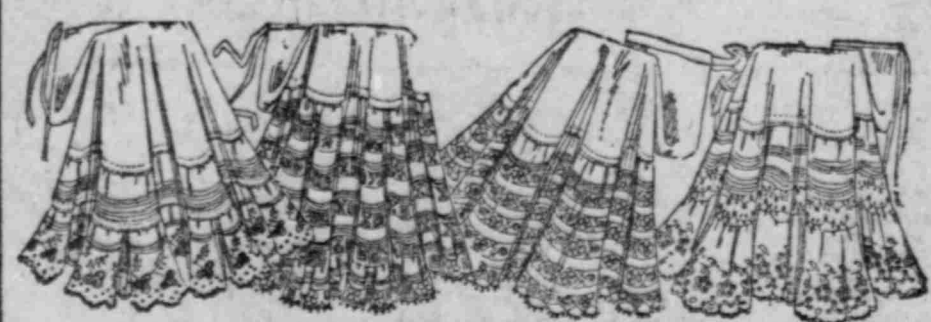
### CHALLIES

In a great variety of colors and styles to choose from; among them are stripes, figures, polka dots and Persian designs; 30 inches wide; regular value 85c, on sale at, per yard **29c**

### FANCY DRESS GOODS

An assortment of forty pieces fancy dress goods, including checks, stripes and diagonal suitings, plaids and plain serges, suitable for ladies' and children's wear; 36 inches wide, regular value up to 75c, on sale at, per yard **43c**

## INCORPORATION JUBILEE BARGAINS MUSLIN UNDERWEAR DEPT.



### ALL LADIES' SKIRTS

at the most unusual price reductions. We have bent every energy to make this week's offerings the Banner values in this department. Every skirt in our entire stock is included in this Bargain Jubilee; none are reserved, from the cheapest to the very finest, all go during this week's great bargain offerings at prices from one-third to one-half below regular value.

All our regular 75c and \$1.00 skirts go in this sale at **50c**

The best and prettiest \$1.25 skirts, sell in this sale at **75c**

Twenty different styles, lace or embroidery trimmed, best \$1.50 to \$1.75 skirts, go in this sale at **\$1.00**

Beautiful styles in the prettiest \$2.25 skirts go in this sale at **\$1.35**

Skirts that sell regularly at \$2.50 each go in this sale at **\$1.65**

There are 15 styles of the best and prettiest \$3.00 skirts in this sale at **\$2.00**

All our \$2.50 and \$4.00 skirts, and they are beauties, go in this sale at **\$2.50**

Skirts daintily trimmed in fine lace or embroidery, that sell regularly at \$4.50, go in this sale at **\$3.00**

There is a variety of styles in the best \$5.00 skirts in this sale at **\$3.50**

You'll marvel at the exceptional beauties we are showing this week at **\$4.50**

Beautiful \$8.50 and \$9.00 skirts go in this sale at **\$6.00**

The best and finest lace and embroidery trimmed \$10.00 and \$12.00 skirts go in this sale at **\$7.25**

## INCORPORATION JUBILEE BARGAINS Gents' Furnishings

These offerings are so strikingly unusual and the values manifestly so great that few words are necessary to impress the importance of this occasion.

### GENTS' FURNISHING BARGAINS

#### UNDERWEAR

\$2.00 union suits in fine white lisle, made with short or regular length sleeves; sizes 34 to 46; special at **\$1.55**

75c grade of fine imported undyed Egyptian halbrigan shirts and drawers, made up in first-class styles, in either short or regular lengths; special, per garment, only **55c**

50c grade of French halbrigan shirts and drawers in plain or fancy colors; special, per garment **39c**

#### NEGLIGEE SHIRTS

\$3.50 pongee silk shirts, in white, cream and tan colors, Special at **\$2.55**

\$2.00 soisette shirts of high lustre and finish; beautifully made; special **\$1.35**

\$1.50 soisette, mercerized madras and other high grade shirts, in plain colors and fancy patterns; special at **95c**

MONDAY  
\$1.50 Percale Wrappers 98c  
Fine French percale wrappers, well made, full skirts, dark colors, in fancy designs; sizes 34 to 50; \$1.50 wrappers at **98c**

MONDAY  
\$1.50 Short Kimonos 98c  
Very pretty kimonos or sacques, in cotton chilies or lawn, light or dark colors, neatly made; \$1.75 values at **98c**

MONDAY  
\$2.25 Wash Skirts \$1.39  
Boys' Washable Suits  
Skirts are of fine, light or dark colors, nicely made, gored and pleated; \$2.25 values at **\$1.39**

MONDAY  
Boys' Washable Suits  
75c values in several patterns, special at **55c**

MONDAY  
-DRESSING COMBS  
Best 25c Grades at 15c  
Celluloid dressing combs in ivory, amber, shell and mottled; the best 25c grades, on sale Monday **15c**

MONDAY  
ELASTIC BELTS  
50c Values at 25c  
Elastic belts with fancy metal buckles, in black and all colors; excellent 50c values, on sale Monday **25c**

MONDAY  
Children's Lace Hose  
Best 35c Grades at 19c.  
Fast black, white, pink or blue lace drop stitch hose, in all children's sizes; best 35c grades, on sale at **19c**

MONDAY  
Children's Hose  
Best 20c Values at 12½c.  
Fine ribbed seamless cotton hose, in black, white and tan; an excellent wearing, best 20c quality; all sizes; on sale at **12½c**

MONDAY  
LADIES' PANTS  
Best 35c Values at 19c  
White Jersey ribbed knee length pants, with lace trimmed or tight knee; all sizes; best 35c grades, on sale at **19c**

MONDAY  
CHILDREN'S VESTS  
12½c Grades at 8c  
Low neck, sleeveless Swiss ribbed vests in all children's sizes; best 12½c grades, on sale at **8c**

MONDAY  
Ladies' Hose  
Best 50c Grades at 39c.  
Fast black, tan, white and all colors, in a very fine mercerized quality; the best 50c values, on sale at **39c**

MONDAY  
Long Gloves  
25c a Pair.  
For splendid quality lisle thread long gloves, in black or white, all sizes; regular 75c value, on sale Monday at **25c**

MONDAY  
LADIES' PARASOLS  
\$1.75 Values at 99c  
Embroidery trimmed white linen parasols and a variety of fancy bordered and plain colored fancy parasols; prettiest \$1.75 grades, on sale at **99c**

MONDAY  
VAL LACES  
50c a Bolt  
For the neatest and prettiest Val lace edging and insertions in a great variety of patterns, up to 1½ yard values, on sale Monday, a 12-yard bolt for **50c**